



Presented by



# JA Stock Market Challenge Program Support 2024–2025



*John Crawford*  
*Junior Achievement of WNY*  
*Updated: September 2025*  
[www.jawny.org](http://www.jawny.org)



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## 2024–2025 JA Stock Market Challenge

**Virtual: November 11-22, 2024 / March 10-21, 2025**

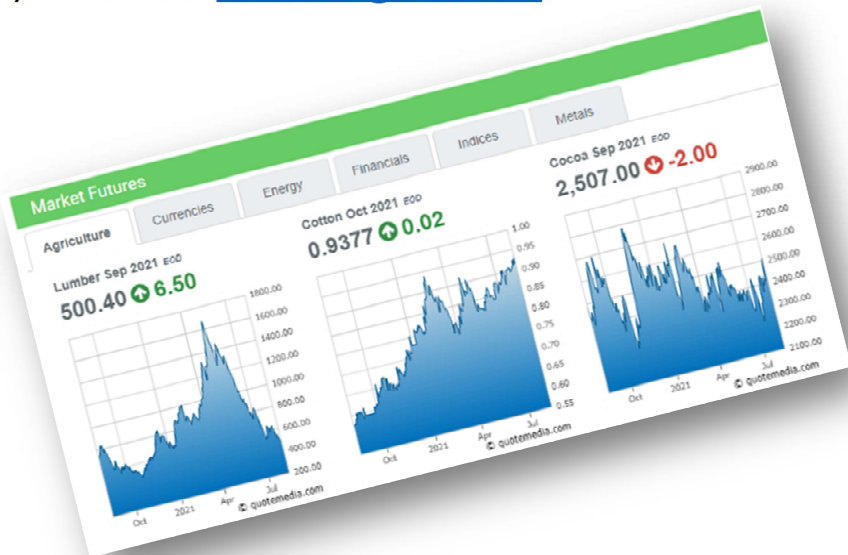
**In-Person Championship: Friday, May 2, 2025, at Erie 1 Boces**

High school students from all over Western New York will have an opportunity to participate in a stock market challenge simulation for two weeks as part of their [JA Take Stock in Your Future®](#) program.

The purpose of the JA Stock Market Challenge is to give students a better understanding of trading strategies and portfolio management. Students will also learn and practice 21st Century skills such as critical thinking, problem solving, communication and collaboration.

Students will work as a team or individually and make their own trades using fictitious money based on real stock market activity, trends and analysis using Junior Achievement's proprietary software.

For more information contact:  
John Crawford, President  
(716) 853-1381 or [jcrawford@jawny.org](mailto:jcrawford@jawny.org)

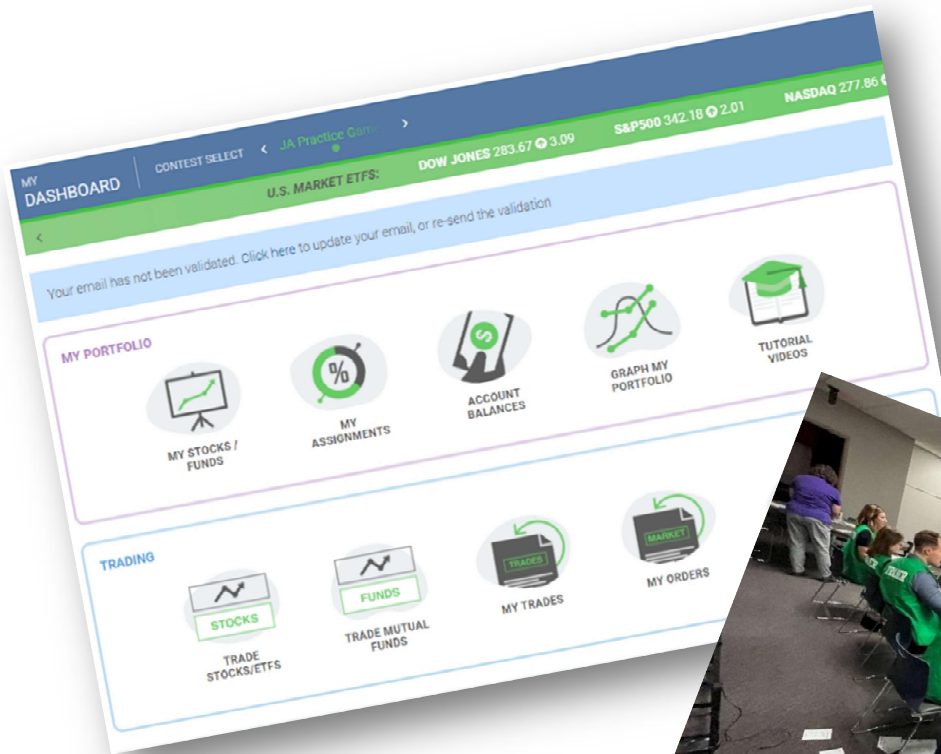




**Junior Achievement™**  
of Western New York

**STOCK MARKET CHALLENGE**

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**Wells Fargo & Company (WFC)**  
**\$49.685** ▲ 0.635 | 1.29%  
 Bid: 49.68 x 5900 Ask: 49.69 x 1500  
 August 27, 2021 1:16 PM EDT Volume: 8,603,347  
 USD | NEW YORK STOCK EXCHANGE | DELAYED PRICE



Last	49.685	Volume	8.60m
\$ Chg	0.635	% Chg	1.29%
Open	49.22	Prev. Close	49.05
High	49.79	Low	49.12
Bid	49.68	Ask	49.69
Bid Size	5900	Ask Size	1500
Beta	1.35824	VWAP	49.51805
Year High	<u>51.41</u>	Year Low	<u>20.76</u>
Dividend	0.20 USD	Yield	1.631
Div. Pay D...	2021-09-01	Ex-Div Date	2021-08-05
Div. Freq.	Q	Total Shares	4.11b
Marketcap	204.03b	Shares Out	4.11b
PB Ratio	1.197	PE Ratio	14.10
EPS	3.49	Exchange	NYSE



## 2023–2024 JA Stock Market Challenge Recap

### 3 Sessions:

- Virtual: November 2023
- Virtual: March 2024
- In-Person Championship: April 2024

**Total Students engaged: 1,179**

### 17 Area High Schools:

Alden	Jamestown
Amherst	Kenmore East
Cassadaga	Lafayette
Clarence	Lockport
Depew	Niagara Falls
East Aurora	St. Francis
Eden	St. Mary's
Falconer	West Seneca
Hamburg	



*Wells Fargo rings  
the opening bell to  
start the event.*

## Sponsor Thank You Letter

Dear Sponsors,

First of all, we really appreciated the opportunity presented by all of the wonderful companies who hosted the event for many schools; the experience of working in a fast-paced environment with our group was amazing. Every volunteer working at the different stations at the Junior Achievement program was really cooperative with the students and others. We loved the intensity, thrill, and teamwork involved within our teams. It would be great if the sponsors who funded this event continued to support the events for years to come, creating new opportunities for different students in participating and learning new aspects of the Stock market.

Sincerely,  
Yuvraj S.  
Niagara Falls Wolverines Captain

.....

# 2023–24 SMC Challenge Virtual Results





**FINAL RESULTS: 12/1/2023**  
Sponsored by:





1. Addie	(Jamestown)	\$566,588.14
2. Alex	(Hamburg)	\$553,892.25
3. Greg	(Jamestown)	\$553,415.20
4. Ethan	(St. Francis)	\$553,415.20
5. Peyton	(St. Francis)	\$553,415.20
6. Layla	(Niagara Falls)	\$553,394.05
7. Luca	(Niagara Falls)	\$552,169.87
8. Gage	(St. Francis)	\$550,150.19
9. Genesis	(Niagara Falls)	\$549,572.65
10. Brandon	(St. Francis)	\$547,440.35




## Final Leaderboard: 3/25/2024

Sponsored by:



Zgoda & Associates  
CPAs, PC

1. Hanzala	(Amherst)	\$565,271.31
2. Alex	(Jamestown)	\$561,975.40
3. Dylan	(Amherst)	\$558,159.01
4. Felix	(St. Francis)	\$557,051.86
5. Chloe	(Niagara Falls)	\$556,841.38
6. Yuvraj	(Niagara Falls)	\$554,227.15
7. Zenae	(Depew)	\$554,225.97
8. Kaeden	(Niagara Falls)	\$553,641.43
9. Layeirah	(Niagara Falls)	\$551,975.25
10. Aurora	(East Aurora)	\$550,245.39






# 2023–24 SMC Challenge In-Person Championship Results

Junior Achievement™ Stock Market Challenge

**FINAL RANKING**

RANK	TEAM NUMBER	TEAM	FINAL SCORE
<b>1<sup>ST</sup></b>	022	NFHS BLUE AND GOLD	\$ 536,713.19
<b>2<sup>ND</sup></b>	009	MICHIGAN STATE SPARTANS	\$ 527,806.58
<b>3<sup>RD</sup></b>	025	THE GOLD DIGGERS	\$ 527,402.61
<b>4<sup>TH</sup></b>	019	EAGER EAGLES	\$ 527,015.96
<b>5<sup>TH</sup></b>	013	INVESTMENT TEAM	\$ 520,334.83





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## Program Support Benefits

*November 2024 (virtual), March 2025 (virtual),  
May 2025 (in-person championship)*

	Education	Take Stock in Your Future	Post event Program Recognition	Student Leader Board	Blue Chip	Preferred Share	Common Share
<b>Support</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>
<b>Exclusivity</b>	Industry	Industry	Industry	Industry	none	none	none
<b>Video Production Opportunities</b>	Support message up to 3 minutes	Support message up to 2 minutes	Congrats message up to 2 minutes	Support message up to 1 minute	Support message up to 1 minute		
<b>Event Logo Benefits</b>	Logo on Take Stock in Your Future curriculum reference & in teacher emails	Logo on all event materials	Logo on post program promotions	Logo on Student Leader Board (Virtual)			
<b>Logo on one Hot Stock Tip</b>	▲	▲	▲				
<b>Logo on Newsletter</b>	▲	▲					
<b>Display company pop up banner at in person event</b>	▲	▲	▲				
<b>Pre-recorded JA Take Stock in Your Future videos - 5 minutes or less - Extension Exercises (15 total)</b>	▲	▲	▲	▲			



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<i>Benefits Continued</i>	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500	\$1,500	\$500
<b>Inclusion in JA Here to Career</b>	▲	▲					
<b>Opportunity to Participate in JA Career Speakers Series</b>	▲	▲	▲	▲	▲	▲	
<b>Program support Engages with 1,300+ diverse students across WNY</b>	▲	▲	▲	▲	▲	▲	▲
<b>JAWNY Website</b>	Logo on Homepage & Event Page	Logo on event page	Logo on event page	Logo on event page	Company Name on event page	Company Name on event page	Company Name on event page
<b>Media, Social Media, Press &amp; Newsletter</b>	Plus, TV and Radio Media as available	▲	▲	▲	▲	▲	▲
<b>Impact Report and sponsor list</b>	Logo	Logo	Logo	Logo	Logo	Logo	name

*All sponsors have the opportunity to deliver JA Take Stock in Your Future classroom lesson virtually (as requested by teachers)*

**Questions regarding sponsorship, contact:**

**John Crawford, President**

**Junior Achievement of Western New York**

500 Corporate Parkway, Suite 118, Amherst, NY 14226

(716) 853-1381 or [jcrawford@jawnny.org](mailto:jcrawford@jawnny.org)





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Yes! We are proud to support the JA Stock Market Challenge at the level indicated below:

<input type="checkbox"/>	\$10,000	Education
<input type="checkbox"/>	\$5,000	Take Stock in Your Future
<input type="checkbox"/>	\$3,500	Post Challenge Recognition Program
<input type="checkbox"/>	\$3,000	Student Leader Board
<input type="checkbox"/>	\$2,500	Blue Chip
<input type="checkbox"/>	\$1,500	Preferred Share
<input type="checkbox"/>	\$500	Common Share

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile (Optional): \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Payment Method:

Check Enclosed       Invoice

Thank you for your support of Junior Achievement of WNY, a 501(c)(3) nonprofit organization.

Mail or e-mail this form to:  
John Crawford, President  
Junior Achievement of WNY  
500 Corporate Parkway, Suite 118  
Amherst, NY 14226  
[jcrawford@jawnny.org](mailto:jcrawford@jawnny.org)